# **2020 General Service Conference Agenda Item Outcomes**

**Committee Consideration:** item was discussed by a Conference committee, but no action taken or made by the Conference as a whole. (CC)

**Advisory Action:** 2/3rds or more of the conference members voted in favor of a committee recommendation or floor action, which makes it binding on the General Service Board (AdvAc) **2021**: Due to the shortened timeframe of the virtual conference, the committee decided to forward the item to the 2021 GSC.

## I. Agenda

A. Review suggestions for the theme of the 2021 General Service Conference (GSC).

It's a standing agenda item to choose the theme for the next years conference. Themes revolve around basic principals of AA and can spark discussions at the District and Area levels as well. They have a list of 64 suggestions that were sent in by the fellowship. This year's theme is "2020 - A Clear Vision For You"

OUTCOME: The committee recommended: "A.A. in a Time of Change." <u>PASSED</u> 134 to 1, so AdvAc

B. Review presentation/discussion topic ideas for the 2021 General Service Conference.

It's a standing agenda item to choose the presentation topics for the next years conference. They have a list of 77 suggestions that were sent in by the fellowship. This year's presentations are "Recovery - Who Is Missing In Our Rooms?", "Unity - Practicing Our Principals" and "Service - Keeping AA Relevant"

OUTCOME: The committee recommended: "Practicing A.A.'s Spiritual Principles in a Changing World: 1. Recovery in a Changing World; 2. Unity in a Changing World; 3. Service in a Changing World." <u>PASSED</u> 128 to 2, so AdvAc

C. Review workshop topic ideas for the 2021 General Service Conference.

It's a standing agenda item to choose the workshop topics for the next years conference. They have a list of 101 suggestions that were sent in by the fellowship. This year's workshops is "Attraction Through Action"

OUTCOME: The committee recommended: "Inform - Communicate; Involve - Act; Inspire - Attract." PASSED 126 to 9, so AdvAc

D. Review the General Service Conference Evaluation Form, process and 2019 Evaluation Summary. (2021)

All conference attendees are asked to fill out an evaluation form. The background shows how people responded last year, what this year's form will look like, and confirms the 2020 form will be available online for those who prefer that.

E. Review the 2019 January conference call participant survey results. (2021)

Before the January board weekend, all delegates of a conference committee should have a conference call with the corresponding trustees' committee chair and staff secretary to review the possible agenda items. Discuss if that happened and how it went. This call is to give delegates more say in selecting agenda items.

F. Discuss report on the Conference Agenda Process from the trustees' Committee on the General Service Conference. (2021)

This reviews the results of a survey given to the delegate committee chairs on how communication with their committee trustee has been since the Conference.

G. Discuss the General Service Conference schedule. (2021)

The material covers 2 topics: 1.) how the conference might be changed in the future to allow all delegates to give input on agenda items prior to the delegate committee starting its deliberations so they have feedback from a broader base when making their decisions, and, 2.) "what can we stop doing during Conference week?"

# II. Cooperation with the Professional Community

A. Consider a request to discontinue the pamphlet "A.A. in Your Community."

Last years' GSC asked for an update, specifically around language about hospitalization and what professionals can expect from AA. Since then, a group made a request to stop publishing it, feeling other pamphlets cover the same information in a more successful manner. This pamphlet was discontinued by the GSC in 1979 for that reason, but was reinstated by the GSC in 1981, as it showed commitment to community/CPC work. OUTCOME: (CC) The committee won't be discontinuing it, noting it's vital to local C.P.C. work to introduce A.A. to professionals and that the title defines A.A. as a community resource. They also noted an update to the language and style is needed, and requested that the trustees' C.P.C./T.A. Committee explore ways to update content with a focus on modern professional settings and consider those who consume content in various formats. They suggested the following items of modern digital resources be considered: The Meeting Guide app, A.A.W.S. and AAGV YouTube channels, A.A.W.S. LinkedIn page, Space to leave local contact information. The committee requested a progress report or draft pamphlet be brought to them at the 2021 GSC.

B. Consider a request to create a pamphlet for mental health professionals.

An Area's CPC committee feels this could clarify many misconceptions/ misinformation professionals have about AA and that would help them better serve the still suffering. OUTCOME: The Committee passes along to the 71st GSC the following points to consider/discuss: Get input from a comprehensive set of people including professional peers and C.P.C. committee members; Effective ways to reach modern working environments of mental health professionals (aka - is a pamphlet the best medium?); Within the field of mental health professionals, language and attitudes about alcoholism can vary from setting to setting and might be distinct from what is familiar among A.A. members; Expanding the scope of other pamphlets to include a message to mental health professionals.

C. Discuss progress report on LinkedIn page implementation.

The page was launched 11/19/19. In November there were 304 unique\* visits and 692 total visits, 138 unique/370 total in December, and 165 unique/438 total in January. (\* a 1st time visit in a 30 day period). Number of times the link to aa.org was clicked from the LinkedIn page: 80 in Nov, 29 in Dec, 56 in Jan. The page also has a list of CPC

exhibits at various events. A variety of possible items to add to the site are mentioned. OUTCOME: The Committee passes along to the 71st GSC the following points to consider/discuss: The progress report clarifies the utility of the LinkedIn page and noted the samples that provide digital resources to professionals; Additional samples are welcome to be considered for the LinkedIn page that support informing professionals about A.A.; Continue to provide activity data in future progress reports and include the utility of posted content; The committee reaffirmed its desire that future changes and updates, which amount to additional page content, be vetted through the Conference process; Content on the page should not be contrary to the Traditions, noting that comments following a post may not be consistent with A.A. principles; Content on the page, intended for professionals who help alcoholics, should be modernized, and reach different settings; Continue an ongoing consideration of other platforms, as needed, to sustain the A.A. message to professionals as times change; Consider posting content on the page that describes the role of a nonalcoholic trustee; Consider posting videos and webinars on the page about C.P.C. committees, which are intended to introduce A.A. and to share ways that A.A. can cooperate with professionals. It was shared that we are getting good anecdotal feedback about this page, but we're not getting good data back from LinkedIn (who is using it - what professions, what regions, etc.)

D. Review contents of C.P.C. Kit and Workbook. (2021)

The committee has a kit (a selection of pamphlets, guidelines and other service materials pertinent to CPC work) and a workbook (a unique publication of specific information to help CPC committees) It is a standing agenda item to review these items for possible updating

## **III. Corrections**

A. Review contents of Corrections Kit and Workbook.

The committee has a kit (a selection of pamphlets, guidelines and other service materials pertinent to Corrections work) and a workbook (a unique publication of specific information to help Corrections committees). It is a standing agenda item to review these items for possible updating

OUTCOME: (CC) The committee reviewed these and provided a list of suggestions. The committee requested that the pamphlet "The 'God' Word" be added to the list of contents for the Kit and suggested several changes in the Workbook to reflect current practices and resources.

• New: (CC) The committee heard a report from the A.A.W.S. publishing director on the efforts to provide digital distribution of A.A. literature into correctional facilities. Several viable options had been identified to make A.A. literature in digital formats available for alcoholics in correctional settings. The publishing director also provided an update on staple-free pamphlets and reported that the first phase of the plan to publish the most used A.A. pamphlets staple-free is already moving forward.

## **IV. Finance**

A. Review the pamphlet "Self-Support: Where Money and Spirituality Mix."

1. Consider a request to revise the pie chart percentages on page 12.

From a delegate. There are 2 pie charts shown, 1 with an intergroup, 1 without. In lieu of the current 10% district, 10% area, 30% GSO and 50% intergroup or central office they suggest 30%, 20%, 10% and 40% and in lieu of 40% district, 30% area and 30% GSO, they suggest 60% district, 30% area, 10% GSO. Even though the pie charts are suggestions, they feel people take it as direction. The background implies this request takes the percentages back to how they used to be shown prior to a change in 1996. OUTCOME: (CC) The committee discussed this request and decided no changes were needed and took no action as these are suggested percentages.

- 2. Consider a request regarding contribution percentages to service entities. (2021)

  From a different delegate. They also feel the percentages shown on the pie charts are taken literally and therefore ask no percentages be listed, but rather state "Duties of the entities notated above are described on page 7 of this pamphlet. Performance of these service duties vary from area to area. Please be sure to inquire which services these entities provide in YOUR area and contribute accordingly"
- 3. Consider draft language related to the "virtual basket."

  From the AAWS Ad Hoc committee on self-support. They would like to add information on how groups can set up digital payment options for taking 7th tradition contributions.

OUTCOME: The committee recommended this:

- "Q. Some members of our group wanted to pass a "virtual" basket to collect Seventh Tradition contributions digitally. How could we do this?
- A. A number of groups have utilized digital payment platforms as an adjunct to passing the basket in the conventional sense in order to provide opportunities for cashless contributions. There are different payment platforms to facilitate this service and it is up to the group to determine which one to use. Some groups have found that a smartphone app-based payment platform is the most efficient, seamless and minimally disruptive solution for providing a digital contribution. Experience suggests that the treasurer is a likely choice to handle digital contributions, though some groups add more than one trusted servant to share the responsibilities or create a new service position to inform the group about digital payment options and assist other group members who are interested in contributing this way." PASSED 128 to 2, so AdvAc
- B. Review Self-Support Packet. (2021)

  It's a standing agenda item to review the list of literature/documents that GSO publishes that are useful to finance committees/treasurers.
- New: (CC) The committee reviewed a 100+ page report from the trustees' Finance Ad Hoc Committee on Google Grants and the 7th Tradition. The committee strongly suggests forwarding this report to the trustees' Finance and Budgetary Committee and the appropriate 71st General Service Conference committee.

## V. Grapevine

A. Consider the list of suggested AA Grapevine book topics for 2021 or later.

The suggested books are, from GV: Step Three - Turning It Over, and Character Defects - Steps 6 & 7, and from LV: AA and Families in Recovery (Spanish speaking AA members share experiences about how drinking affects the whole family and how AA helps repair them), Old-Timer Stories (long time Spanish speaking members of AA share their experience, strength and hope), and Twelve Steps (Spanish speaking AA members share experience with AA's 12 steps). There is a list of 20 previously approved book titles still awaiting development.

OUTCOME: (CC) The committee forwarded to the AA Grapevine Board the suggestion that Grapevine and La Viña produce these books in the year 2021 or later.

ADDITIONAL OUTCOME: (CC) The committee discussed ways that AA Grapevine could get feedback on which new book topics to publish. The committee suggested an annual survey in English, Spanish and French be utilized to get input from the Fellowship.

- B. Review progress report on AA Grapevine Workbook revisions. (2021)

  A freelancer was hired to rewrite/redesign the workbook, but only committee members can see the draft.
- C. Review progress report on actions taken from the findings of the AA Grapevine Fellowship Feedback Survey. (2021)

The background discusses what has been done towards various areas identified for improvement.

D. Consider revising the A.A. Preamble to use gender neutral pronouns. For example, "Alcoholics Anonymous is a fellowship of people who share their experience, strength and hope with each other..."

Past GSC advisory actions were cited - that AA literature should be degenderized, with the exception of Bill W's writings, and that the Big Book preface states the text is from 1939 and hasn't changed out of date/gender-oriented language, and that was enough explanation. In 2018 & 2019, 6 different requests were received to change the preamble. This item had a request from a group in Area 29 to use gender neutral pronouns so more people could identify.

OUTCOME: (CC) The committee requested that the Grapevine Board consider developing examples of generalized language options and that a progress report or draft versions be brought back to the 71st GSC.

E. Consider a request to change the language of the first sentence of the A.A. Preamble as follows: "Alcoholics Anonymous is a fellowship of people who share..."

Remarkable similar to item D, but the Grapevine board decided to make Items D & E separate. This background had letters from 3 different groups in Area 49, 1 from Area 13 and 1 from Area 27. All request the same change. FYI - the Preamble was introduced in the June 1947 issue of the Grapevine, and was written by the then editor. OUTCOME: (CC) The committee took no action, so it remains as is.

F. Consider a request to develop an AA Grapevine pamphlet on how the AA Grapevine can be utilized to carry the message. (2021)

Submitted by an Area Literature chair, with some specific ideas for the pamphlet. Background also includes other service pieces/initiatives promoting the GVs ability to carry the message.

- G. Consider a request to change the name of the General Service Conference Committee on Grapevine to the Conference Committee on Grapevine and LaVina.
  - Submitted by an Area to enhance the spiritual equity between the 2 publications.

    OUTCOME: The committee recommended this change. PASSED 130 to 4, so AdvAc
- H. Consider a request for AA Grapevine, Inc. to establish an Instagram account in line with the Twelve Traditions.

This is a platform that could show GV's graphics, videos and audio content with the objective of exposing more people to AA by sharing inspirational content, information, and resources to support recovery from alcoholism. More than 500 million people have Instagram accounts. To start, they would just use content already available from the magazine, GV website and YouTube channel, but with time may make unique content for Instagram. The content would be aimed at alcoholics (in and out of the rooms) but also communicate with professionals.

OUTCOME: (CC) The committee encourages AAGV, Inc. to continue with their planning. The committee suggested that the GV Board provide additional information on implementation, anonymity, security, affiliation, outside contributions, privacy and promotion and bring a progress report back to the 71st GSC.

## VI. Literature

- A. Review progress report regarding the pamphlet "The Twelve Steps Illustrated."
- B. Review progress report regarding the pamphlet "The Twelve Concepts Illustrated."

  A&B are on hold until "The Twelve Traditions Illustrated" draft pamphlet is approved and then that will be a template for how to approach these.

  OUTCOME: (CC) The committee reviewed the progress report regarding on these
  - pamphlets and requested that a progress report or draft pamphlet be brought back to the 2021 Conference Committee on Literature. (CCoL)
- C. Review progress report on the development of the pamphlet on A.A.'s Three Legacies.

  The pamphlet will describe A.A.'s Three Legacies and how they work together, and give their history using quotes from Bill W. Members submitted 46 stories which the committee narrowed down to 20. That, and their input on how to organize the content, has been forwarded to the publishing department so they can start a draft.
  - OUTCOME: (CC) The committee reviewed the progress report regarding the development of this pamphlet and requested that a progress report or draft pamphlet be brought back to the 2021 CCoL.
- D. Review progress report on the update to the pamphlet "Too Young?"
- E. Review progress report regarding the pamphlet "Young People and A.A."

For items D & E, they solicited opinions at YPAA events on what would be useful and got detailed suggestions on content and formats, like developing podcast or video versions. Also, they brought hard copies to get feedback on and everyone went on their phone to look at them online, so user friendly digital versions are a must. No draft versions are ready yet.

OUTCOME: (CC) The committee reviewed the progress reports and looks forward to reviewing a draft revised pamphlets and/or samples of other potential formats of the pamphlets at the 2021 CCoL.

F. Review progress report regarding the development of the pamphlet for Spanish speaking women in A.A.

59 stories were submitted for consideration for use in the pamphlet and they are being read and evaluated. They also solicited and received feedback on content and title at a Hispanic Women's AA Workshop. No draft yet.

OUTCOME: (CC) The committee reviewed the progress report and requested that a progress report or draft pamphlet be brought back to the 2021 CCoL.

G. Review draft update of the video "Your General Service Office, the Grapevine and the General Service Structure."

The video is done (I got to see it at board weekend!) If it's approved at conference they will make versions with subtitles or text in French and Spanish. The video is currently only available to literature committee members. It cost +/- \$135,000.

OUTCOME: The committee recommended approval of the video. <u>PASSED</u> 131 to 2, so AdvAc. Note - most of the money for production was already spent, only \$6,000 - \$7,000 more, for a total of \$140,000. Should be available +/- September.

H. Review draft language regarding safety and A.A. to be included in *Living Sober* and "Questions and Answers on Sponsorship."

Add to Living Sober:

Of course, A.A. is a microcosm of the larger society around us and problems found in the outside world can also make their way into the rooms of A.A. As we strive to share in a spirit of trust, both at meetings and individually with sponsors and friends, it is reasonable for each member to expect a meaningful level of safety. Those attending A.A. meetings derive a benefit by providing a safe environment in which alcoholics can focus on gaining and maintaining sobriety. The group can then fulfill its primary purpose — to carry the A.A. message to the alcoholic who still suffers.

Add to Q&A on Sponsorship, under "What does a sponsor do and not do?": Stresses the importance of A.A. being a safe place for all members and guides the newcomer to service material available from the General Service Office such as "Safety in A.A. — Our Common Welfare."

Add to Q&A on Sponsorship, under "How does sponsorship help a group?":

Our groups endeavor to provide a safe meeting place for all attendees and encourage a secure and welcoming environment in which our meetings can take place. The formation and operation of an A.A. group resides with the group conscience. Our common suffering as alcoholics and our common solution in A.A. transcend most difficulties and help us to create as safe an environment as possible to carry A.A.'s message of hope and recovery to the still-suffering alcoholic.

OUTCOME: (CC) The committee reviewed the progress report and requested a review of the draft language be taken with accessibility/reading level in mind. The committee requested that a progress report or draft pamphlet be brought back to the 2021 CCoL.

# I. "The Twelve Traditions Illustrated" pamphlet:

1. Discuss draft update of the pamphlet "The Twelve Traditions Illustrated."

They've developed a simplified script for all Twelve Traditions and added language about anonymity on social media to Tradition 11. The draft is ready but only literature committee member have access to it.

OUTCOME: (CC) The committee discussed this and noted the accessibility of the language in terms of reading level as well the extent of work done on the current version of the update, and forwarded suggestions to the trustees' literature committee. They noted that this is a distinct item from the original version of "The Twelve Traditions Illustrated," addressing a different audience and serving a different purpose. The committee requested that a progress report or draft pamphlet be brought back to the 2021 CCoL.

2. Consider not retiring the existing version of the pamphlet "The Twelve Traditions Illustrated."

Since the new version is a simplified script, and this version still sells quite well (from 2014-2018: 242,561 English, 18,275 Spanish, 7,617 French) and has "a wealth and depth of material", the trustees would like to keep this version also.

OUTCOME: (CC) The committee requested that a written description be provided by the trustees' Literature Committee explaining how an existing version of a literature item might remain in publication after a revised, updated version has been approved, and requested that report be brought back to the 2021 CCol.

## J. A.A.W.S Policy:

1. Review "A.A.W.S. Policy on Publication of Literature: Updating Pamphlets and Other A.A. Materials" approved in January 2020.

Assure conference approval, but allow Publishing to be proactive in keeping our materials current. "Editorial Changes" = correction of typos and errors of grammar; correction of erroneous statements of fact; updating historical and statistical info, and; correction of cross references to other material. "Format" examples are hard or soft cover, large print, standard size, pocket size, audio, Braille, video for ASL, digital and electronic. If Conference approves new or amended literature, A.A.W.S. will have authorization to select formats, make Editorial Changes (not the Big Book's Preface, Forewords, The Doctor's Opinion, the 1st 164 pages, Dr. Bob's Nightmare, or the Appendices), change graphics, and translate into different languages. Other changes or new material would go through Conference. In addition to requests from the fellowship, the proposal is the Publishing Dept would regularly forward recommendations for changes to the trustees/Conference (last year this proposal had it going to AAWS) by reviewing pamphlets and literature against these questions:

- Does the material use outdated language, jargon, or references?
- Does the material utilize the most current science about alcoholism?
- Does the material focus on inclusivity and represent A.A.'s broad diversity?
- Does the material draw on A.A. history in a way that is relevant and necessary?
- Does the material effectively address the audience to whom it is directed? (Target audience input will be sought in the review process)

OUTCOME: The committee recommended the policy be accepted. <u>PASSED</u> 120 to 14, so AdvAc

FURTHER OUTCOME: (CC) The committee noted that concerns expressed by the 69th General Service Conference were addressed in full by the revised policy.

2. Review proposed "A.A.W.S. Policy on Conversion of Written Conference-approved Literature and Service Material into video format." (2021)

The proposed policy: "Each year the A.A.W.S. Board will present to the General Service Conference for input, feedback and approval a full prioritized list of items slated for conversion to video in the following year(s). This list may include both Conference-approved and service materials as an opportunity for the membership to provide input regarding: Prioritization of which items to convert to video; Key concerns to keep in mind during the development of any individual item; The membership's desire NOT to convert a specific item to video; the membership's desire to include items not on the list; Estimated cost/time for each item" They anticipate making 1 - 4 video conversion recommendations a year (similar to how GV books are done), and would like to try this for 3 years and then evaluate if the process needs adjusting.

K. Consider if proposed agenda items for plain language, simplified language, accessible translations and large print versions of the book, *Alcoholics Anonymous*, as well as workbooks to help study the program of Alcoholics Anonymous, can be addressed with a common solution.

There have been multiple requests for these things, which seems to indicate unmet needs in accessibility & relatability. Possible next steps: determine the grade reading level of the Big Book and explore how non-Conference approved literature/workbooks are being utilized by A.A. members. This topic will also be a sharing session at the GSC, as the trustees are looking for input on what solutions we may want them to pursue. Background includes some lower grade level language translations.

OUTCOME: (CC) The committee requested that the trustees continue to explore this topic. The committee requested that the trustees' make available to the Fellowship, as soon as possible, in Spanish, English and French, the presentation "The Big Book: Researching Issues, Possible Tools and Access" that was presented to the committee during their May 2, 2020 agenda reduction meeting. The committee noted the importance for the Fellowship to be informed about the nature of the accessibility challenges with regard to A.A. literature. The committee requested that a progress report be brought back to the 2021 CCoL.

- L. Consider requests to revise the book Alcoholics Anonymous:
  - 1. Add pages 3 through 41 of the pamphlet "The A.A. Group" as an appendix in the next printing. (2021)

From a member, via a delegate, who suggests having the language added would encourage best practices and participation in general service, which could help improve our service culture.

2. Revise the first 164 pages. (2021)

From a district, who would like a committee formed to identify changes that could make the Big Book more reflective of the A.A. membership. Focus on: where possible, use gender-neutral pronouns; To Wives and The Family Afterward should specifically be evaluated; and passages or sections that are no longer consistent with or relevant to society modified. They give some specific sample changes and describe things that should not changed, like Bill's story or historical references.

- M. Consider proposals related to possible Fifth Edition of the book Alcoholics Anonymous:
  - 1. Develop a Fifth Edition. (2021)

The 1st edition came out in 1939, the 2nd in 1955, the 3rd in 1976, and the 4th in 2001. Multiple people are thinking it's time to start on a 5th edition.

- 2. Develop a Fifth Edition of the book Alcoholics Anonymous with updated stories and revisions to Appendices III and V. (2021)
- 3. Add a proposed addendum to a Fifth Edition foreword of the book *Alcoholics Anonymous* at the time it is published. (2021)

2&3 are some specific requests with an eye to being more inclusive and representative of our current fellowship.

N. Consider development of a draft Fourth Edition of the book *Alcohilicos Anonimos* . (2021)

Background shows the 3rd edition came out in 2008 but there are perceived "errors" and "omissions" in the translation.

- O. Consider updating the pamphlet "A.A. for the Black and African-American Alcoholic"
  - There was an advisory action last year to update this. It doesn't seem like anything happened since then, but the trustees agree it should move forward.
  - OUTCOME: The committee recommended the pamphlet be updated to include fresh stories and a new title that is respectful and inclusive. We ran out of time before a vote so this will roll to the 2021 GSC
- P. Consider requests to revise the book *Twelve Steps and Twelve Traditions*:
  - 1. To remove the phrase "opposite sex" from paragraph two on page 117 in the Chapter "Step Twelve" (2021)
  - 2. To reconsider use of the phrase "lustful enough to rape" in paragraph one on page 66 in the chapter "Step Six." (2021)
    - 1&2 includes the request letters and background on changing Bill W's writings.
- Q. Consider request to add a subtitle to the booklet *Living Sober* (2021)

A group suggests changing the title to Living Sober: How Not To Take The First Drink.

R. Consider requests to revise text related to open meetings in the pamphlet "The A.A. Group." (2021)

Several members requested omitting the text "Non-alcoholics may attend open meetings as observers"

S. Consider request to revise text related to self-support in the pamphlet "Frequently Asked Questions About A.A." (2021)

From a delegate. Under "What does membership in AA cost?" the answer states that most local groups "pass the hat" at meetings to defray the cost of renting a meeting place and other meeting expenses, including coffee, sandwiches, cakes or whatever else may be served. They want to improve the answer (to be less about food)

- T. Consider revising the pamphlet "Questions & Answers on Sponsorship":
  - 1. Change the suggestion that sponsor and newcomer be of the same sex. (2021) A group proposes new language of "A.A. custom does suggest one limitation: sponsorship should be avoided wherever a romantic entanglement might arise between sponsor and newcomer"
  - 2. Expand the section on "Service Sponsorship" and retitle the pamphlet to include service sponsorship. (2021)

A past and present delegate suggest this, feeling it would help carry the message of the importance of A.A. service, and to reinforce the idea that service is for every A.A. member.

U. Consider request to include a G.S.R. preamble in the pamphlet "G.S.R.: Your Group's Link to A.A. as a Whole." (2021)

An Area proposes: ""We are the General Service Representatives. We are the link in the chain of communication for our groups with the General Service Conference and the world of A.A. We realize the ultimate authority is a loving God as He may express Himself in our group conscience. As trusted servants, our job is to bring information to our groups in order that they can reach an informed group conscience. In passing along this group conscience, we are helping to maintain the unity and strength so vital to our fellowship. Let us, therefore, have the patience and tolerance to listen while others share, the courage to speak up when we have something to share, and the wisdom to do what is right for our group and A.A. as a whole."

V. Review matrix of A.A. recovery literature. (2021)

The matrix shows data for each piece of literature - when it was copywrited, last reviewed, print distribution rates per language for the last several years, and online views and downloads. This allows the Literature committee to see what should be updated/discontinued, etc.

# VII. Policy/Admissions

A. Consider a proposed process for approving observers to the U.S./Canada General Service Conference.

Requests received by Oct 1 will be considered for the upcoming GSC, after Oct 1 for the following year. If the General Service Board approves them, the P/A committee would add to the agenda of their January conference call to approve or deny the request. If approved, use the "Process for Polling Conference Between Meetings" so the entire conference body can vote. This would allow the observers to be formally approved before travelling great distances from other countries.

OUTCOME: The committee recommended the policy. <u>PASSED</u> 124 to 4, so AdvAc.

B. Consider implementing electronic voting for trustee elections.

When electronic voting was implemented, it was on a trial basis for non-election votes, with elections to be added later if it was successful. Voting electronically has been successful and made policy in 2018. Adding the elections will not cost anything extra. OUTCOME: The committee recommended electronic voting. PASSED 124 to 7, so AdvAc. It was noted this may warrant updating of the second sentence in Article 10 of the Conference Charter, which calls for written ballots.

C. Review G.S.O. general manager's report regarding General Service Conference site selection. (2021)

A consultant has been hired to begin determining the most cost-effective and appropriate venues to hold the 2023 & 2024 GSCs. They are considering venues outside of NY city/state for 2025, but we need to evaluate our various bylaws which call for our board meetings in NYC/NYS immediately after GSC, which would make hosting the GSC in another part of the country impossible.

D. Consider continuing the review of dates for the General Service Conference with timing and year(s) to review as requested by the general manager.

In the past, dates were selected for the GSC 2 years in the future and that's how the policy reads. Now, we negotiate with hotels for 2 years in a row to get better pricing, so the committee would need to select 2 years of dates, every other year (last year we selected for '23 & '24, nothing needed this year, next year select '25 & '26.) We need to change the policy to do this, and this new language leaves room for future modifications to the process.

OUTCOME: The committee recommended this policy change. <u>PASSED</u> 123 to 8, so AdvAc.

E. Consider a proposed process for how a Conference committee could review, discuss and act on proposed agenda items not forwarded to a Conference committee. (2021)

The proposal: Any proposed agenda items that a trustee committee doesn't forward will be sent to the appropriate GSC committee for review. A standing agenda item would be added to each Conference committee "to review those grid items that were not forwarded." The background info will be included in the full Conference background that is translated and posted annually for all Conference members. If the committee agrees with the trustees, whoever submitted the item will be notified no action was taken. If the committee disagrees, the item will return to the trustees for further consideration. When a committee gives its report back at Conference,

the body can ask questions about these items. Each GSC committee will have to update its Composition Scope and Procedure to do this.

F. Consider a proposed process for equitable distribution of Conference committees' workload.

The proposal: Keep the existing committee structure, but on an annual, as-needed basis move items between committees for equity, and/or add additional primary committees (i.e. - have a 2nd PI or Literature committee). Create a form for submitting proposed agenda items and a process and trustee subcommittee for evaluating the item and estimating how long it would take to discuss. The Deadline for submitting items would move from Dec 15th to Sept 15th.

OUTCOME: (CC) The committee considered the proposed process and noted that the trustees' GSC Committee made significant progress, investigating multiple options, and the committee concurred that the option selected by the trustees is the right one. The committee agreed this helps ensure equitable distribution of workload and that the new Proposed Agenda Item Submission Form would bring structure and clarity to the process. The committee requests that the trustees' GSC Committee develop specifics and bring back a more fully developed process for review by the 2021 GSC. Clarify: How this will impact what happens regarding disposition/selection of agenda items at the Fall vs. Winter trustees' committees' meetings; How will it impact or change the delegate chairs' participation in the Winter Board Weekend and on the Conference Committees' January conference call to obtain feedback on proposed agenda items (significant progress has been made involving delegates in the agenda item selection process and we wouldn't want to take any steps backward); How to create additional primary committees: develop a sample composition, scope and procedures document; Provide examples, using sample agenda items, showing how the entire process would

G. Review the Floor Action process. (2021)

An Area requested a review of the GSC Floor Action process, to assure it's not allowing the circumvention of the normal Conference process, which involves adequate collection and study of background materials, careful, inclusive discussion, and a fully-informed vote. Background shows this has been looked at many times before.

#### VIII. Public Information

A. Review 2019 annual reports from the trustees' Public Information Committee regarding aa.org and aagrapevine.org.

Reports the things they added/removed/changed on aa.org. Average # of daily visits to aa.org: 45,204. 16,499,534 total visits in 2019, up from last year. The Grapevine website was redone 1/31/20. It got +/- 50,000 visits a month the last quarter of 2019. OUTCOME: (CC) The committee reviewed and accepted this 2019 annual report from the trustees' Public Information Committee

B. Discuss a progress report on the A.A.W.S. Meeting Guide app.

Officially launched August 2019. Getting directions was by far the most used feature.

	Oct 2019	Nov 2019	Dec 2019
# of Unique visitors	74,772	210,205	234,290
# of Sessions (Visits)	581,466	1,255,323	1,445,197
Total Screen Views	3,696,323	3,960,907	4,145,773
Avg Actions per Session	10.3	5.1	4.7
Avg Session Duration	6:14	3:01	2:46

OUTCOME: (CC) The committee reviewed and accepted the GSO Communications' Department report on the App.

C. Review the 2019 trustees' Public Information Committee progress report on the usefulness and effectiveness of the A.A.W.S. YouTube account.

There are 48 AAWS videos posted (16, each in English, Spanish & French) There are 165 completed videos that need to be readied for YouTube. As of December 2019, there are over 4,200 subscribers and average monthly video views of 2,000 - 4,000. Overall there is a slow but steady increase in usage.

OUTCOME: (CC) The committee reviewed and accepted this report.

D. Review the 2019 trustees' Public Information Committee progress report on the use of Google AdWords/Grants to carry the A.A. message.

AAWS was certified by LegitScript on 11/8/19. GSO is actively implementing Google AdWords/Grants in-kind donated services of ad space (worth \$10,000 of donated media value which is available to all non-profits) with 2 ad campaigns with 3 ads each. The IRS is changing how items like this must be shown on our financial reports. OUTCOME: (CC) The committee reviewed and accepted this report and requested a progress report be brought back to the 2021 PI Conference Committee.

E. Discuss a request to adjust all A.A.W.S video titles for search engine optimization (SEO).

This will make our titles more descriptive of the content in the video/identify it as A.A. content; make consistent video naming conventions; make our content easier to find by search engines. When possible, keep the original titles (i.e. - "A New Freedom"

could add a prefix to become "Sobriety in A.A.: A New Freedom")

OUTCOME: The committee recommended this. PASSED 131 to 1, so AdvAc.

F. Review a report regarding the 2020 Public Information Comprehensive Media Plan.

The trustee committee asked that a "Comprehensive Media Plan" subcommittee be formed to execute the action plan. Explore PSA distribution on digital and social media platforms.

OUTCOME: (CC) The committee reviewed and accepted this report. They look forward to reviewing the new architecture being developed and suggested that social media, video/audio content, and accessibility to the A.A. message continue to be a priority in comprehensive media plan discussions.

G. Review a draft plan to create video shorts based on A.A. pamphlets.

Starting with "A Brief Guide to A.A.", "Is A.A. for You?", "A Message to Teenagers", create video shorts from the text. Lengths will vary, but between 1:00 -3:50 mins. Text may be edited to appear more natural as spoken word.

OUTCOME: (CC) The committee reviewed and accepted this draft plan. They noted the important role of short video content to carry the A.A. message and looks forward to receiving a report at the 2021 PI Conference Committee meeting. There is no finite plan (which pamphlets to make videos of/no timeline) but it was identified as "a top priority"

- H. Public Service Announcements (PSAs):
  - 1. Review the 2019 Report on the "Relevance and Usefulness of Video Public Service Announcements."

The current audio and video PSAs remain useful. The "Contact A.A." sections are in process to be updated to reflect the current ways that people search for A.A OUTCOME: (CC) The committee reviewed and accepted this report. They noted the recent efforts by G.S.O. to explore editing a Conference-approved PSA to remain useful for local committees reflecting "social distancing" by A.A. groups and members.

2. Review the distribution and tracking information for the video PSA "Changes."

The PSA "Changes" was retitled "Sobriety in A.A.: We Made Changes to Stop Drinking" for search engine optimization. The committee will see the report. The background states "Combined, the A.A. U.S. and Canadian TV PSAs aired a total of 71,278 times with 584,893,597 impressions and \$21,011,517 in donated media value" but it's not clear how many PSAs that includes or over what period of time.

OUTCOME: (CC) The committee reviewed and accepted this information. Note: In keeping with a 2019 Advisory Action this PSA title was updated to "Sobriety in A.A.: We made changes to stop drinking" for search engine optimization (SEO).

3. Review a report regarding the new financial reporting system for PSA media valuations.

This says the valuation of our 2019 PSA airings is \$20,843,307. Background explains how that is calculated. A subcommittee and our auditor will work on understanding the new regs about how we report such services.

OUTCOME: (CC) The committee reviewed and accepted this report.

4. Review a progress report on the development of two PSAs.

A progress report or storyboard will not be available until August 2020. OUTCOME: (CC) The committee reviewed and accepted this report. They expressed that in light of the Coronavirus pandemic it would be helpful to include information as to the many formats in which alcoholics find and carry the A.A. message. The committee looks forward to reviewing the two draft PSAs at their 2021 meeting.

I. Discuss a request "to create a new form of communication" to address anonymity on social media.

From an area stating there's an urgent need for a new communication specifically addressing anonymity using social media. The communication could be in a format such as a postcard sized card, poster and/or tabletop card. "Principles Before Posting"

OUTCOME: (CC) The committee reviewed this request. They suggested that the trustees' PI Committee continue to discuss this request and that this preliminary information be gathered before moving forward: Shared experience from the Fellowship on how A.A. members adhere to anonymity Traditions on various social media platforms; Suggested safety and etiquette while using social media; Anonymity on video meeting platforms. While the committee recognizes that A.A. literature on anonymity is available ("Understanding Anonymity," A.A. Guidelines on Internet, etc.) the committee noted that the content is dated and does not accurately reflect current technology or the Fellowship's experience. Specific, updated material is needed and the consideration that a video service piece to communicate this sharing might be explored. The committee requested that the trustees' PI Committee continue these discussions and that a progress report or draft proposal be brought back to the 2021 PI Conference Committee.

## J. Consider a request to develop a plan to create an A.A. podcast.

Background from the Area that suggested it: it could cover topics such as Experience with Steps/Traditions/Concepts; The Service Manual; Experience/strength/hope from current and past trustees and delegates; Our different pieces of literature; The Grapevine and La Vina. Our non-alcoholic trustees could be utilized.

OUTCOME: (CC) The committee discussed the request and suggested that G.S.O. explore the development of a draft plan to create a G.S.O. podcast to be brought back to the 2021 PI Conference Committee. The committee suggested that information such as function, target audiences, participation, possible episode topics and an implementation plan be included.

## K. Review "A.A. Triennial Membership Survey" report.

Figuring out methodologies to be used in conducting future membership surveys to improve the data gathered.

OUTCOME: (CC) The committee reviewed and accepted this information and noted it was encouraged by some of the findings and asked that the trustees' PI Committee continue to explore this topic. The committee also suggested the exploration of a possible digital questionnaire feedback form be part of their discussions.

### L. Review contents of P.I. Kit and Workbook.

The committee has a kit (a selection of pamphlets, guidelines and other service materials pertinent to PI work) and a workbook (a unique publication of specific information to help PI committees) It is a standing agenda item to review these items for possible updating

OUTCOME: (CC) The committee reviewed the contents and shared concerns on the relevancy of a print copy workbook and kit. They had the following suggestions: Explore the development of an A.A. Service Committee app; Create a new digital PDF version of the PI Workbook that can be easily shared, updated by G.S.O. in a timely fashion, and edited locally to better reflect local committee work; Gather broader shared experience from the Fellowship; Include more sharing regarding Accessibilities in PI

work; Share a more up-to-date reflection of A.A. digital assets and how they can be applied to local PI work. (Example: A.A.W.S. YouTube Channel, Meeting Guide app, online video/e-radio PSA placement, QR Codes, virtual A.A. meetings/events/ presentations etc.); Include more short content communication templates to carry the A.A. message to the public. The committee suggested that the trustees' PI Committee discuss this request and that a report be brought back to the 2021 PI Conference Committee on these efforts.

# IX. Report and Charter

A. Discuss General Service Conference Final Report.

The background was sent to committee members only. The electronic anonymity-protected version was available to all last fall OUTCOME: (CC) Overall discussion deferred to 2021, but the committee accepted a report from the Publishing department outlining the GSO process for timely and accurate preparation and publication of the 2020 GSC Final Report.

- B. Discuss A.A. Directories (Canada, Eastern U.S., and Western U.S.) (2021)

  Last year, the committee requested that GSO explore alternative methods of accessing and distributing the contact information contained in the A.A. Directories. Background covers what info is in the directories, who uses them and why, how the info in them is compiled, costs to produce them, and a list of possible alternative tools and processes were explained for further discussion.
- C. Consider restoring the two paragraphs and the accompanying footnote in the Concept Eleven essay of The Twelve Concepts for World Service that were removed by an advisory action of the 66th General Service Conference.

A sampling of the language removed "Women workers present still another problem. Our Headquarters is pretty much a man's world. Some men are apt to feel, unconsciously, that they are women's superiors, thus producing a reflex reaction in the gals." A group of people, including their delegate, is requesting to maintain the historical Integrity of our fellowship by returning to the practice of not changing Bill W.'s writings and print the 12 Concepts for World Service as originally written in 1962, as stated in the Preface to the Twelve Concepts. They feel the 66th GSC did not have available to them all the past advisory actions about not changing Bill's writing.

OUTCOME: (CC) The committee discussed this and took no action so it remains as is. The committee felt that the footnote noting that the two paragraphs are available upon request from the G.S.O. Archives department is adequate.

D. Consider amending a sentence in Article 4 of the current Conference Charter.

Add the words in bold: "It will be further understood, regardless of the legal prerogatives of the General Service Board, as a matter of tradition, that a three-quarters vote of all Conference members participating in the vote may bring about a reorganization of the General Service Board and the directors and staff members of its corporate services, if or when such reorganization is deemed essential."

OUTCOME: The committee recommended this change. Originally passed 122 to 11, but then a vote to reconsider passed, then a motion to recommit the item to the trustees failed, then a motion to call the question passed, revote PASSED 96 to 33, so AdvAc.

## E. The A.A. Service Manual, 2020-2022 Edition

1. Review the draft and the agenda items that were forwarded to Publishing during the period of the redesign project.

They are making changes to make it user-friendly, in physical format, layout and organization of information; attractive and simple in both look and tone of content; and targeted to the user/reader and focused on relevant information The draft will only be distributed to members of the committee. A subsequent draft will be distributed to all GSC members just prior to the Conference.

OUTCOME: (CC) The committee reviewed the draft and noted the significant progress made toward the goals agreed upon. The committee requested that an updated draft be brought back to the 2021 Conference Committee on Report and Charter. The committee will forward suggestions for the next draft to the Publishing department. (I got to read this new draft and really liked it)

## X. Treatment and Accessibilities

A. Discuss the report on the review of materials related to Bridging the Gap activities.

Update on efforts to revise the pamphlet "Bridging the Gap Between Treatment and A.A. Through Contact Programs" to include related corrections activities. Other related materials may also be impacted - explore what can be combined/discontinued.

OUTCOME: The committee recommended that the pamphlet "Bridging the Gap" be updated for currency and inclusion to reach a broader scope of treatment settings about temporary contact services, and that a progress report or draft be brought to the 2021 Conference Committee on Treatment and Accessibilities. PASSED 122 to 12, so AdvAc. It was clarified this will include Corrections also.

FURTHER OUTCOME: (CC) The committee suggested that rather than combine Bridging the Gap related service materials, the trustees' C.P.C./T.A. committee consider updating existing service materials to reflect the suggested language updates for currency and inclusion. The committee expressed support for use of a "Q&A" style in the content across the range of BTG related items. The committee also expressed support for the sample version of "A.A. Guidelines: Bridging the Gap/Temporary Contact Committees" included in the report.

B. Consider request to develop a Bridging the Gap Workbook.

An Area requested this, to assist A.A. members who have Interest in BTG responsibilities in their Districts and Areas

OUTCOME: (CC) The committee suggested that the trustees' C.P.C/T.A. committee develop a BTG Workbook and provide a progress report to the 2021 GSC. The committee suggested that the shared experience included in the workbook include a list of BTG temporary contacts available from GSO. It was not yet decided if this included Corrections (or how reviews/updates would be handled if it did). GSO

indicated it would poll local groups as to the need for this.

# C. Review progress regarding the pamphlet "A.A. for the Older Alcoholic."

A request for stories was sent on August 12, 2019. A ranking matrix to review the new stories was developed and will be used on the 44 stories submitted. The stories had equal participation of female and male and a broad regional representation.

OUTCOME: (CC) The committee reviewed the progress report and noted the submitted stories did not indicate a broad and diverse representation of A.A. experience and suggested a reopened call for stories based on the following experiences provided by trustees' C.P.C./Treatment and Accessibilities Committees: Ethnic, cultural and LGBTQ communities; Lifestyle diversity; Got sober later in life; Veterans from the Vietnam War or later; Hearing loss or mobility issues; Online or telephone A.A. meetings; Dementia or Alzheimer mental health issues; Spiritual pathways.

## D. Review contents of Treatment Committee Kit and Workbook.

The committee has a kit (a selection of pamphlets, guidelines and other service materials pertinent to treatment work) and a workbook (a unique publication of specific information to help treatment committees) It is a standing agenda item to review these items for possible updating

OUTCOME: (CC) The committee reviewed this and forwarded a list of suggestions.

# E. Review contents of Accessibilities Committee Kit and Workbook.

The committee has a kit (a selection of pamphlets, guidelines and other service materials pertinent to accessibilities work) and a workbook (a unique publication of specific information to help accessibility committees) It is a standing agenda item to review these items for possible updating

OUTCOME: (CC) The committee reviewed this and forwarded a list of suggestions.

### XI. Trustees

- A. Review resumes of candidates for:
  - 1. West Central Regional Trustee

OUTCOME: Mike L was elected.

2. Western Canada Regional Trustee

OUTCOME: Irma V B-N was elected.

# B. Review slates of trustees and officers of the General Service Board of Alcoholics Anonymous, Inc.

OUTCOME: The committee recommended the slate of trustees to be elected. <u>PASSED</u> 130 to 3.

OUTCOME: The committee recommended the slate of officers to be elected. <u>PASSED</u> 133 to 1. Note, we currently have an "acting" CFO. It is unclear how long he will stay in that position or who a permanent CFO may be, so no name was assigned to that slot, just "GSO Chief Financial Officer"

C. Review slate of directors of A.A. World Services, Inc.

OUTCOME: The slate included a recommendation for a new nontrustee director who was a panel 67 delegate. Days before the GSC we received updated background information that included an appeal from a member who felt the person was ineligible due to timing ("past delegates not eligible until one year after rotation") There is confusion if this means from when you apply or when you would start serving. And when I say confusion, I mean we issued different language in announcing the position in this years letter from what we traditionally thought our policy was (and what was in past letters) There's no clear language internally. The trustee who issued this year's letter said what he wrote and signed was not what went out (and/or was different than what was included in our background). I saw a letter that clearly says 67s are not eligible. The AAWS Nominating Committee held a special meeting and decided the person should be included in the slate. Then the Trustees' Nominating Committee had a special meeting and decided his name should be removed and list a vacancy. The Trustee committee then realized they didn't formally vote and that they should, so they had another meeting. They did not reach 2/3rds majority. Then the GSB had a special meeting and voted to include his name, but it also did not receive 2/3rds. Then they voted to remove his name, again no 2/3rds, so the original slate, including his name, was forwarded to GSC, with a note that the GSC vote is advisory only and the GSB can elect who they want. The Conference Committe on Trustees at GSC recommended the slate without the person. When they submitted their recommendation to be formalized, they received communication from the GSO general manager requesting that the committee also remove his (the GMs) name from the AAWS Corporate Board slate. The Conference Committe reconvened, and declined to change their original recommendation. When they presented their recommendation at Conference, they were declared out of order so no vote happened.

FURTHER OUTCOME: (CC) The committee suggested amending the Bylaws to clarify this eligibility policy and fpr a report back at the 2021 GSC.

- D. Review slate of directors of AA Grapevine, Inc.
  - OUTCOME: The committee recommended the slate of directors to be elected. <u>PASSED</u> 125 to 6.
- E. Consider the revised "Procedures for a Partial or Complete Reorganization of the General Service Board, the A.A.W.S. or AA Grapevine Boards." (2021)

A reorganization is not considered necessary at this time, but the trustees' Committee on Nominating was asked to develop procedures. To my non-legal eye, I would describe this less as "restructuring" and more how to remove and replace every single Class A and B trustee & nontrustee director. The background includes suggested language changes to the Conference Charter (see IX., D.), and ideas such as having pools of potential trustees that could serve on an interim board.

#### XII. Archives

A. Consider requests to develop a book on A.A. history from 1955 through the present.

The request came from 2 different Areas. Similar requests have been made in the past, and in fact many attempts have been made to write this previously, but no versions were approved by conference. Since this is an archival vs. a recovery type book it falls with this committee instead of Literature.

OUTCOME: (CC) The committee considered the requests and suggested that the trustees' Archives Committee consider possible themes, content ideas and the time period such a book might cover. The committee requested a report be brought back to the 2021 Conference Committee on Archives.

B. Review Archives Workbook. (2021)

The committee has a workbook (a unique publication of specific information to help archives committees) It is a standing agenda item to review these items for possible updating.

# XIII. International Conventions/Regional Forums

A. Discuss methods of closing the Big Meetings at the International Convention.

Right now, it is up to the chair to close with the Lord's Prayer, the Serenity Prayer, the Responsibility Declaration, or a moment of silence. The committee would like to discuss it, as some in the fellowship are uncomfortable with the Lord's Prayer. OUTCOME: (CC) The committee discussed the use of the Lord's Prayer for closing the Big Meetings at the International Convention and shared: The use of the Lord's Prayer in A.A. meetings can create controversy and support the perception of A.A. as a religious organization; Although the prayer is part of the history of A.A. and is widely used and supported in some areas, it could make some members feel excluded; The benefits of autonomy and keeping the newcomers in mind when selecting how to close A.A. meetings; The diversity of our Fellowship and the need for everyone to feel included; Consideration of surveying the Fellowship for a wider sharing regarding use of the Lord's Prayer; Given the international nature of the International Convention, how the Lord's Prayer is perceived in other countries. The committee agreed that further discussion would be beneficial and suggested that the 2021 Conference Committee continue discussion at GSC.

## B. Discuss upcoming 2020 International Convention.

No additional background given.

OUTCOME: (CC) The committee reviewed and accepted a report from the International Convention consultants, Talley Management, outlining the steps taken prior and post cancellation of the 2020 International Convention.

C. Discuss ways to encourage interest in Regional Forums and attract first-time attendees.

This is a standing agenda item. Background includes summaries of questionnaires given at 5 regional forums.

OUTCOME: (CC) The committee discussed this and suggested GSO consider: Providing options for remote attendance; Providing digital access to Regional Forum materials and presentations (including use of the Meeting Guide App or mobile app); Developing service material for host committees providing shared experience on hosting a Regional Forum and stimulating participation; Developing a "video invitation" from the

GSB chair. Suggestions for implementation at the local area included: Early and consistent communication about Regional Forums, including "What is a Regional Forum; no registration fee; what happens at a forum; Involve members at all levels of service; do "sponsorship road trips."; Use the Regional Forum video after it is released (+/- summer 2020).

#### **Floor Motion**

1 AAWS slate: The GSB has to vote in a slate of AAWS directors and we didn't discuss it at all, so we voted to suspend the rules of the Conference for 40 minutes (you know we went past that!) to talk about it. Again, the GSB can vote how they want, but because they are so evenly split, they wanted to hear from delegates what we thought. We were voting on approving the trustees' original slate (with the name of the potential new nontrustee director) and ran out of time so were going to move on. We asked to continue to a vote and the question was called. Then we voted - 91 yes, 43 no. Then we were told no minority opinion would be heard. We asked to reconsider that and we did hear minority opinion. Then we had a motion to reconsider, called the question on that and revoted.

OUTCOME: FAILED 62 yes to 71 no

## **Floor Actions**

For 2020, any floor action that passed will be sent to the trustees committee on the General Service Conference for consideration (yes means decline to consider, so need 2/3rds yes for it to fail)

1 The Finance Committee expand item #2 that will be forwarded to the 71st Conference to include the proposal to revise the pie chart percentages, in order to emphasize more clearly that any percentages included in the pamphlet are only suggestions and examples, not recommendations.

OUTCOME: PASSED 78 yes to 52 no

2 Since many agenda items from the shortened 70th Virtual General Service Conference will be forwarded to the 71st General Service Conference in 2021, the 71st General Service Conference Committee on Trustees consider the extension of the 71st General Service Conference by as many as three working days and that consideration be offered regardless of whether the 71st General Service Conference is face-to-face or held digitally.

OUTCOME: FAILED 103 yes to 26 no

3 The General Service Conference consider developing a PSA about Alcoholic Anonymous geared toward minorities.

OUTCOME: PASSED 52 yes to 81 no.

4 The 70th General Service Conference approve the slate of directors for A.A. World Services, Inc. as originally submitted by the trustees.

OUTCOME: <u>PASSED</u> 87 yes to 46 no (so sortof opposite of how we voted about an hour earlier, although technically we are telling the GSC trustee committee to consider this. Not sure they were able to before the vote on 5/23/2020)

- 5 The pamphlet "A.A. for the Black and African-American Alcoholic" be updated to include fresh stories and a new title that is respectful and inclusive.
  - OUTCOME: <u>PASSED</u> 33 yes to 95 no. Techically this item carried forward under Literature also, but GSO said they understood we are sending a message we want this prioritized.
- 6 The slate of directors of A.A. World Services, Inc., as submitted by the Conference Committee on Trustees, be approved.
  - OUTCOME: <u>PASSED</u> 72 yes to 59 no. Needless to say, we're divided on this issue! At the GSB meeting they approved the slate with the vacancy.
- 7 The launch of Google AdWords Grants by the General Service Office be halted until the 71st General Service Conference convenes and approves that launch, and that the "Ad Hoc Committee Progress Report Google Grants and the 7th Tradition," from the OUTCOME: PASSED 65 yes to 60 no